

# BREE CHAPIN

DESIGN PROFESSIONAL, PROBLEM-SOLVER

## SAY HI!

BreeChapin.com  
Bree@BreeChapin.com  
732 266 9421

## SPECIALTIES

Design Ops/Strategy  
Direction/Management  
Lead Product, UXUI  
User Research, Testing  
UX Flows/Journey Maps  
Wireframes  
Prototyping  
Web & Native App  
Design Systems

## TOOL BOX

Pen and paper  
Sketch  
Invision/Zeplin  
Adobe Creative Suite  
Omnigraffle /Axure  
Proto/Marvel/Figma  
Miro/Real Time Board  
some HTML/CSS

## THOUGHTS, WRITING

medium.com/@breezychapin

## EDUCATION

MFA | PARSONS  
Design & Technology, 2012

## INTRO

Strategic design leader and passionate problem-solver with 10+ years of experience working with companies of all sizes. I take a holistic, systems-based approach to design and strategy and am an unapologetic advocate for human-centered product development.

## SELECTED WORK EXPERIENCE

### SLICE | DIRECTOR OF USER EXPERIENCE

April 2019 – April 2020 (New York)

Product design direction, ops, and strategy for two-sided marketplace startup. Managed multinational team of designers for all B2B and B2C products across web and native mobile platforms.

### MONAEO | PRODUCT DESIGN MANAGER

December 2018 – April 2019 (New York)

Product design manager and Product/UXUI designer on Enterprise and Personal SaaS startup. Product process and design ops/strategy.

### INVESTOPEDIA | PRODUCT DESIGN MANAGER

October 2016 – November 2018 (New York)

Managed cross-disciplinary design and front-end team. Strategized design ops and user research. Lead product, UXUI design, research on multiple business verticals.

### VARIOUS | LEAD PRODUCT (CONSULTANT)

June 2016 – August 2016 (New York and Remote)

Lead product, UXUI on a variety of web and mobile apps, IoT devices, etc. for several clients.

### MOBIENTS | LEAD UX (FREELANCE)

June 2015 – May 2016 (New York)

Feature UX design for fin-tech product Bloomberg Professional Mobile. Core feature design Samsung Android operating system

### ABEON TRAVEL | PRODUCT DESIGN (CONSULTANT)

January 2015 – May 2015 (New York)

Mobile app product, UXUI design for special-needs travel startup  
Branding and identity design.

### IDEEL | LEAD UX (CONSULTANT)

December 2014 – April 2015 (New York)

Overhaul of landing experience for e-commerce site.  
Optimized signup and onboarding for more conversions, retention.

### LEGACY CONNECT | LEAD PRODUCT (CONSULTANT)

January 2014 – October 2014 (New York)

Product/UXUI consulting for social philanthropy platform startup.  
Project and cross-disciplinary team management.

### VARIOUS | PRODUCT, UXUI (FREELANCE)

2010 – 2016 (New York, Remote)

Worked with a variety of clients and agencies on products ranging from mobile calendar apps to web-based 3D room configurators.